



SUMMER PHOTOJOURNALIST INTERNSHIP

Timeframe: Summer Season: End of June – Beginning of September

Time Commitment: 10 weeks of summer camp, Monday – Friday 20 hours per week, plus staff training week

Compensation: Summer internships are paid positions and include significant workforce skill development.

About Primitive Pursuits

Primitive Pursuits of Ithaca, NY is a renowned outdoor youth development program in partnership with a local Cooperative Extension and 4-H Youth Development – two nationwide institutions. We offer nature-based skills and experiences that foster youth development and connections with nature. Our summer programs utilize time-honored mentoring techniques and outdoor immersion curriculum. By learning and teaching wilderness living skills in small groups, locally, we create unique experiences of wilderness adventure and community building in a format that is inclusive for families of all income levels.

Photojournalist

The photojournalist intern is an integral member to our marketing team as you will be creating content with the hopes of sharing our mission and inspiring communities to experience nature through our programs. As Primitive Pursuits' photojournalist you'll be asked to capture the experiences of campers each week and share these moments with campers' families, prospective attendees and the world through weekly blog posts published on our website and social media. You'll be asked to interview campers and staff, take pictures and videos, as well as write and prepare blog entries that tell the story of the camp offerings from that week.

Responsibilities:

- Take photographs and video each week at a variety of camps and locations
- Compile and organize photos in our database
- Write weekly blog entries that give life to campers' experiences from each camp offered
- Interview campers and staff
- Using our website software, create a weekly blog post using original writings and photos from the week
- Other tasks related to marketing and administrative responsibilities

Interested applicants must demonstrate:

- Photography experience
- Ability to work on a team
- Experience in deadlines and time management
- Excellent interpersonal, oral and written communication skills
- Ability to empathize with young children, parents and instructors
- Excellent project management skills, including ongoing prioritization of tasks
- Computer and photo software literacy
- Outgoing, creative and caring personality with a strong desire to grow personally and professionally
- Passion for the natural world and outdoor education
- Excitement about spending every day outdoors in the woods, no matter the weather!

To apply visit primitivepursuits.com/employment-application/

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