

Position Description

Working Title:	Summer Photojournalist/Marketing Intern
Classification:	Association Temp Program (Non-Exempt)
Start Date:	6/16/2025
End Date:	8/29/2025
Duration (months):	Less than 3
Hours per week:	20
Days per week / schedule:	Monday-Friday (Negotiable)
Work Location:	4-H Acres, Other Camp Locations
Supervisor Name & Title:	Rachel Bortin, Camp Director
Compensation:	Approximately \$1,500 per month
Benefits Eligibility:	Not Benefits Eligible
Employment Type:	Temporary

Position Summary

The Summer Photojournalist/ Marketing Assistant will work alongside our 4-H Communications Coordinator to create content aimed at sharing our mission and inspiring communities to experience nature through our programs. You'll be asked to capture the experiences of campers and staff each week and share these moments with campers' families, prospective attendees, our local community, and the world through blog posts on our website and social media content. You'll be asked to interview campers, staff, take pictures and videos as well as write and publish blog entries that tell the story of the camp offerings each week. The Photojournalist/Marketing Assistant should be self-motivated and will work primarily independently, with supervision and support from the 4-H Communications Coordinator.

We are seeking someone who has a passion and interest in the marketing field and is looking for a way to expand upon their skills! Individuals who bring a diverse perspective and are supportive of diversity are strongly encouraged to apply.

Required Qualifications

- Photography and video experience
- Seeking to work on and with a team
- Ability to work independently
- Experience with deadlines and time management
- Project management skills, including ongoing prioritization of tasks
- Commit to working at least 5 weeks of the camp season June 30-August 29, 2025 in addition to staff training week
- Attend all of staff training June 23-June 27, 2025 (40 hours)
- Computer and photo software literacy
- Comfortability with social media platforms (Instagram, Facebook, Tik Tok)
- Access to reliable transportation

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Preferred Qualifications

- Excellent interpersonal, oral, and written communication skills
- Experience crafting or conducting interviews
- Ability to empathize with young children, parents, and instructors
- Outgoing, creative and caring personality with a strong desire to grow personally and professionally
- Excitement about spending everyday outdoors in the woods, no matter the weather
- Passion for the natural world and outdoor education
- Curiosity is required; Experience is not

Responsibilities

- Take photographs and video each week at a variety of camps and locations
- Compile and organize photos in our database
- Interview campers and staff to gather quotes and testimonials
- Edit and create video clips to promote our organization and programs
- Write and publish weekly blog entries and email newsletters that provide an inside scoop into the campers' experiences from each camp with photos
- Design, create, and publish weekly social media content for our Instagram and Facebook accounts
- Specialized projects designed by you, to benefit your professional development goals
- Cultivate a library of photos, stories, and quotes from campers, staff, and parents for marketing use all year long
- Work collaboratively with the 4-H Communications Coordinator on all created and potential content to ensure it is mission and value driven
- Immerse into the Primitive Pursuits Camp culture to ensure all content is an adequate representation of our program mission and philosophy
- Communicate with instructors and summer camp leadership on potential content as needed
- Collaborate with potential volunteers
- Other tasks related to marketing and administrative responsibilities

How to Apply

Please complete our online employment application including a cover letter and resume.

Applications will be accepted until May 1, 2025 or until all positions are filled.

Contact

Rachel Bortin, Camp Director at primitivepursuits-opportunities@cornell.edu

Additional Info

Please be sure to read the Notice to Applicants found on the Jobs with CCE page:

<https://cals.cornell.edu/cornell-cooperative-extension/join-us/jobs>

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Cornell Cooperative Extension Tompkins County

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No relocation or VISA Sponsorship available.

The Association may make reasonable accommodations to enable applicants to participate in the hiring process and employees to perform the essential functions of their job. If you require an accommodation so you may participate in the selection process you are encouraged to contact CCE Tompkins HR at tompkins-hr@cornell.edu.

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